



## DITA Consulting - Overview

### Consulting:

- **DITA implementation**
- **CMS and tools selection**
- **Information Modeling & Design**
- **DITA specialization**
- **XSL-FO & XSLT Development**

### Overview

Content is a mission-critical asset that your business must deliver on time at minimal cost. From heavy equipment manufacturers to software developers to government agencies, content is required to communicate to end users about products and services. WOLFF & Associates, is dedicated to helping a range of organizations implement DITA and CMS technology to achieve that goal. Now is the time to transform your business and save tens of thousands of dollars by using DITA and DITA-enabled tools and technology.

Let us help you:

- Build an effective ROI proposal
- Create customer focused documentation
- Understand and benefit from DITA
- Define a DITA-based information model and metadata plan
- Reuse your content
- Reduce translation costs
- Eliminate DTP (Desktop Publishing) costs
- Reduce your TTM (Time To Market)
- Extend the DITA model through Specialization
- Choose a CMS solution and text editor for your unique requirements
- Improve the quality of your content
- Customize the DITA Toolkit styles

### Dedicated Information Architects

WOLFF & Associates is a small dedicated consulting firm providing you the expertise needed for success. Our services are utilized by fortune 500 companies to create world-class publishing solutions. We serve as your personal Information and System Architects for publishing content,



### When you're serious about DITA and CM

guiding you through every step of the complex transition from unstructured monolithic FrameMaker or MS Word publications to reusable, topic-based DITA documentation.

We will help you select the tools that will best meet your business requirements, including DTP applications and CMS technology. You need a partner that is strictly dedicated to your interests, providing you with the guidance required to understand CMS terminology and technology. Turn your organization into a publication powerhouse, one that supports your end users' needs for highly effective content at minimal cost, and we can help.

### DITA (Darwin Information Typing Architecture)

DITA is quickly becoming the information architecture of choice for large and small businesses. Technical Publications groups are embracing DITA XML technology to enable their organizations to build agility into processes for developing and deploying publications. The challenges companies face today are many and varied. Customers are demanding precise information about products. Product lines are rapidly diversifying in a global marketplace, leading to an explosion of deliverables. Technical Publication Teams are understaffed and on critical path for product release. Companies are

asking businesses to cut their budgets. For all these reasons and more it makes increasing sense to deploy DITA.

**If your organization has been building monolithic FrameMaker or MS Word, based documentation, how do you get started?**

At WOLFF & Associates, we provide the complete program from start to finish to assist you with making the transition to DITA and into a CMS. To take advantage of the full potential of DITA you need to know how to effectively apply DITA to your content. By using DITA, your organization will have greater control over the deliverables you create. You will be able to publish to multiple formats and support multiple delivery venues without the additional cost often associated with producing both HTML and PDF. If you produce your documents in multiple languages, you can eliminate desktop publishing costs, which often represents as much as 40% of the overall localization budget.

**CMS Selection**

Have a lot of information to manage? You will need a CMS (Content Management System). Today, many CMS solutions have embraced the DITA model. CMS technology can enable a remote and uncoordinated group of authors to operate as a highly effective, collaborative team. With the assistance of the right CMS application, you can develop and localize your content assets in parallel. You can create a consistent workflow which supports your business rules, and you can ensure that key activities occur before content gets published.

**How do you know if the application you are purchasing is the right one for your organization?**

At WOLFF & Associates, we can help you create a comprehensive set of CMS requirements that capture all the features your team will need. As a partner, we provide vendor-independent tools selection. We are dedicated to helping you make the right choice.

**Trusted Partner**

Let us take the guesswork out of what will work in your environment and help you build a world-class solution for your business. We work for you so that you have a trusted partner and expert to rely upon. Let us show you how to redesign your information to take advantage of the many benefits DITA has to offer.

When you consider the cost, frustration, and lost time and effort for making the wrong decision, having an independent expert just makes sense.

*Call us - your "Information Architects".*



Scott Wolff  
Owner



Consulting



WOLFF & Associates, LLC.  
info@scottwolff.com  
208-939-0975